

WHY JOIN NEMRA?

Membership in NEMRA® helps your sales professionals and independent electrical representatives become more efficient, more effective, more innovative, and more profitable.

"I encourage everyone to find an opportunity to serve within NEMRA, what you get in return is incomparable."

Tim Klei
Allied Group Sales

Networking

- The NEMRA Annual Conference provides excellent opportunities for business development and networking with industry influencers, collaborators, and colleagues.
- NEMRA provides representatives with opportunities to join a committee, council or become an officer.
- NEMRA's RepConnect Service connects NEMRA representatives to manufacturers in a professional and ethical manner.

"The Annual Conference is the crown jewel of what we get out of NEMRA. We get to meet, plan and develop annual objectives."

Matt McAuliffe
McAuliffe Sales

Education



NEMRA University offers a comprehensive solution for representatives to access manufacturer product-specific training courses, soft-skill courses, and create a personalized LMS platform to enhance onboarding and training.



Earn CEUs through Professional Development Bootcamps while enhancing sales, relationship, and leadership skills through strategic and tactical training based on a proven system.



NEMRA is a founding and supporting member of the Manufacturers' Representatives Educational Research Foundation (MRERF), offering representative members exclusive discounts on CPMR and CPSC programs.

Mentorship

- The NEMRA Scholarship Fund allows members to contribute to the development of representative members' children and employees, aiding in industry attraction for the next generation.



Research

- NEMRA publishes a quarterly E-newsletter, highlighting member discounts, industry insights, updates from NEMRA service providers and other industry-relevant resources.
- NEMRA's exclusive white papers and industry research studies help representatives and manufacturers understand, improve, and enhance their businesses and partnerships.



Advocacy

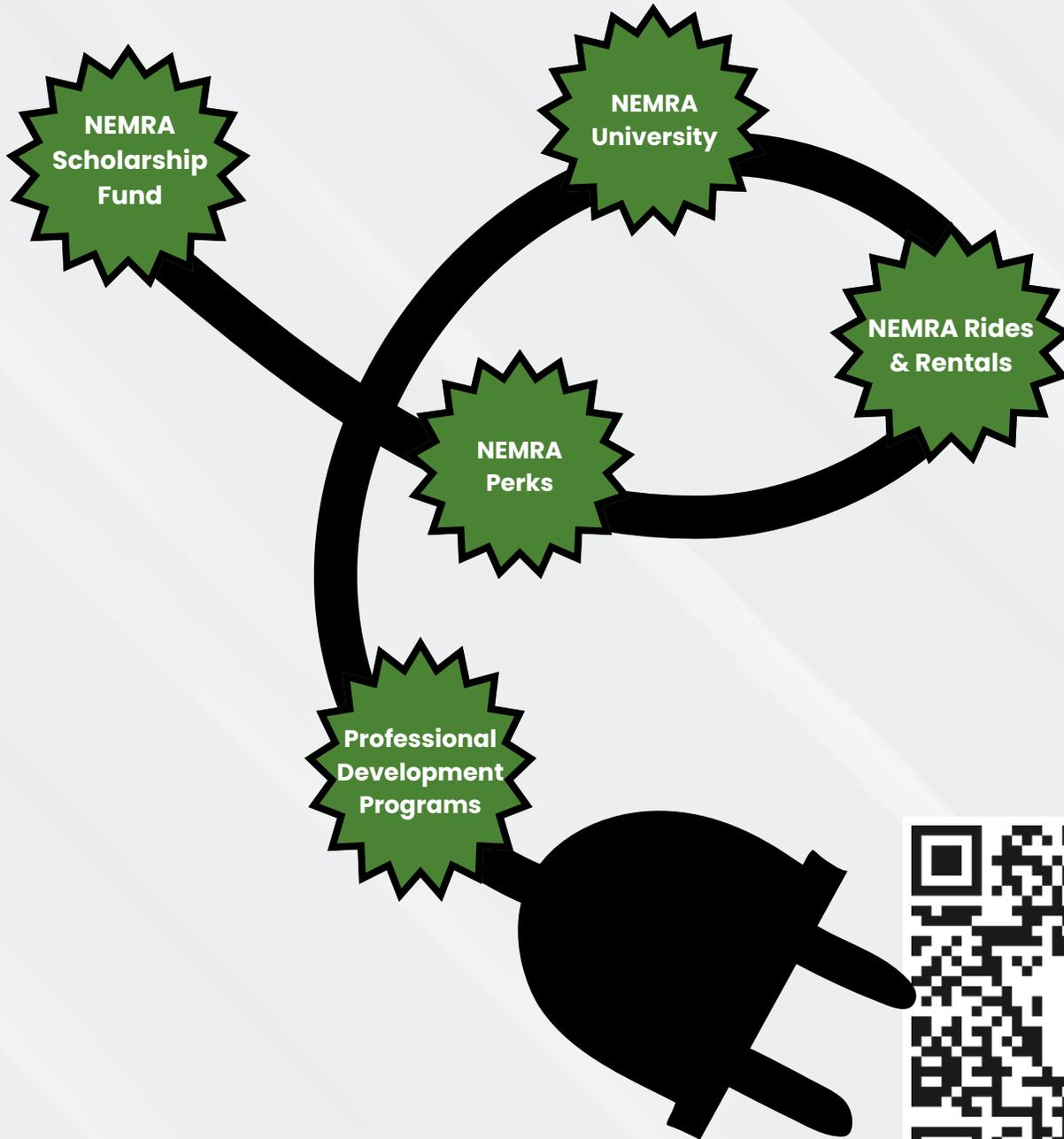
- We advocate on our members' behalf in Washington, D.C. through our partnership, involvement, and affiliation with the Small Business Legislation Council (SBLC).





Charge Up Your Value

It pays to be a **NEMRA**® Member



Your benefits are just a connection away...