

# Alliance to Electrify America



## **SUPPLY CHAINS**

Optimizing the performance of electrical supply chains

## **WORKFORCE**

Attracting diverse and skilled workers to support the clean energy economy

## **LEADERSHIP**

Amplifying the electroindustry's impact on U.S. policy decisions

# What is the Alliance?

*Public Relations Campaign and Supporting Initiatives to Drive America's Electrification  
Leveraging social media, thought leadership, and high-visibility promotion*



## **SUPPLY CHAINS**

- Address supply chain efficiency
- Facilitate trade and domestic content requirements
- Scale through standardization

## **WORKFORCE**

- Deliver values-driven messaging
- Secure federal funding for skilled workforce development
- Launch local programs

## **LEADERSHIP**

- Deploying infrastructure funding
- Streamlining permitting processes
- Advancing tax and trade policies