

Evolution of Sales Technology

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1450



Johannes Guttenberg perfected his printing press and was ready for commercial use.

1876



Alexander Graham Bell credited with invention of talking telegraph (telephone).

1956



Rolodex invented by Danish engineer Hildaur Neilsen

1971



First ARPANET network email sent.

1977



First home computers available (Apple II, TRS-80, Commodore PET)

1980



Gordon Matthews installs the first voicemail system.

1983



First commercially available handheld mobile phone.

1986



First contact management software.

1991



World Wide Web is born.

1993



WWW begins to enter everyday use

1999



Salesforce launches.

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1999



The first device to carry the BlackBerry name, the BlackBerry 850, is released.

2000



Salesforce and eBay pioneer the first use of API's.

2003



LinkedIn launches.

2007



Apple releases the first iPhone.

2008



First Android phone released.

2008



9% of hospitals have some form of electronic health records.

2010



Apple releases first iPad.

2012



Over 204 million emails are sent each minute.

2013



80% hospitals in process of real-time records, tracking, & insurance.

2017



Real-time sales data commonly used & available via cloud and mobile.

2022



Real-time data has become the expectation.

Feb 3, 2022

7am



Panel discussion at NEMRA to look at "tomorrow" - join us and make history!

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