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IT HAS HELPED ME ADOPT A MORE INNOVATIVE MINDSET ABOUT EVEN THE LITTLE WAYS TO IMPROVE AND LEAD. IT HAS HELPED ME BE IN A MIND SPACE TO GENERATE NEW IDEAS THAT ARE HELPING WITH NOT ONLY MY OWN WORK BUT OTHERS AS WELL.

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YOU DO NOT REALIZE JUST HOW MUCH YOU THINK OF WAYS TO IMPROVE DAY TO DAY, AND UTILIZING THE VARIOUS TOPICS NOT JUST FROM NEMRA, BUT ALSO GATHERING IDEAS FROM FELLOW EMERGING LEADERS HELPS GROW MY ORGANIZATION AND ALIGN PROCESSES AND VISION.

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ONE OF THE BIG THINGS I TOOK AWAY WAS “RELEVANT”. THE INFORMATION, WORKSHOPS AND READINGS WERE ALL RELEVANT TO OUR INDUSTRY. IT PRESENTED A DIFFERENT VIEW OF CREATIVE LEADERSHIP AND PROBLEM SOLVING. I ENJOYED IT BECAUSE YOU CAN APPLY IT TO THE WAY YOU DEAL WITH CUSTOMERS AND EMPLOYEES.

## CONTACT US

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 **NEMRA<sup>®</sup>  
EMERGING  
LEADERS**

**INNOVATIVE  
LEADERSHIP**

*With*

**JOSH LINKNER**

2024

# ABOUT

## THE INNOVATIVE LEADERSHIP PROGRAM

- Provides a proven approach to unlocking your ingenuity, creativity and excellence
- Aims to shape the future of our industry by supporting the development of aspiring leaders
- Creates opportunities for aspiring leaders to build relationships, expand their skills and advance their careers in the electrical industry
- Helping everyday people become everyday innovators

## BENEFITS OF INNOVATIVE LEADERSHIP PROGRAM

- Develops the next generation of business owners and managers
- Learn to harness the full creative capacity of all your team members, helping to drive predictable growth, increased engagement, and sustainable success
- Provides unmatched opportunities for Emerging Leaders to network

## GENERAL REQUIREMENTS

- **Currently employed** by a NEMRA Member company
- Ages 40 or younger



# 2024 PROGRAM

## STRUCTURE

- **Led by 5-time tech entrepreneur**, N.Y. Times bestselling author, venture capitalist and innovation expert, **Josh Linkner** to drive impact through creativity across our EL community
- Cost to register is \$995 and includes:
  - **Free conference registration and NEMRA Targus backpack**
  - **Complimentary Networking/cocktail reception from 6-8pm on 1.29.24**
  - **Signed copy "Big Little Breakthroughs: How Small, Everyday Innovations Drive Oversized Results"**

## PRE-EVENT PRACTICES

- Stakeholder Interviews
- Digital Assessments
- Pre-Reading Materials and Videos

## LIVE-EVENT PRACTICES

- Invite only kick-off at NEMRA24
- Arrival **Monday, 1.29.24** with a networking cocktail reception
- **Tuesday, 1.30.24** includes an interactive workshop from 8-12pm led by Josh

## POST-EVENT PRACTICES

- **An "ask anything" session** approximately 30 days after live event.
- **(16) weeks of streaming micro-learning** content to reinforce key points and drive ongoing learning and inspiration
- **(3) additional virtual keynotes** from other innovation authors curated by Josh and his team (approx. every 90 days)
- **Full access to Josh's innovation toolkit** and online resources

# PLATFORM BUILDING

## BRANDING THE PROGRAM

- NEMRA created a social media presence via NEMRA's Innovative Leadership LinkedIn group so that Emerging Leaders can stay involved with the brand
- NEMRA's social media accounts will continue to promote future events and communications

## FOLLOW OUR INNOVATIVE LEADERSHIP LINKEDIN GROUP BELOW!



## GROWING THE PROGRAM

- Invite peers and colleagues to join the program
- Share events with chapter board members and, asking them to send an Emerging Leader from their company
- Offer opportunities for attendees to get involved beyond the events

REGISTRATION OPENS MONDAY, SEPTEMBER 18TH



FOR QUESTIONS, PLEASE EMAIL KATHY COPPI ([KCOPPI@NEMRA.ORG](mailto:KCOPPI@NEMRA.ORG))