



NEMRA21

Annual Conference Agenda

February 2nd – February 5th, 2021
Marriott Orlando World Center
Orlando, Florida



51st NEMRA Annual Conference Agenda

TUESDAY, February 2, 2021

- 1:00 – 4:00 PM** Professional Development Course with Craig Wortmann, Sawgrass Room - North Tower 
- 4:00 PM** Hotel room and Suite check in opens, Hotel Main Lobby Desk

WEDNESDAY, February 3, 2021

- 6:00 AM – 6:00 PM** NEMRA Registration Open, Crystal Registration Desk
- 8:00 AM – 9:00 AM** General Session with NEMRA President, Jim Johnson & NEMRA Chairman of the Board, Don Henderson, Crystal G-J
- 9:15 AM - 10:15 AM** **Educational Session:** Working with NECA Contractors – What You Need to Know with David Long, CEO of National Electrical Contractors Association, Crystal K-M. 
- 10:30 AM - 4:30 PM** Business Review Booths Open, Palms Ballroom
- 10:30 AM - 4:30 PM** Exhibitor Product / Service Provider Booths, Palms Foyer
- 11:45 AM - 12:45 PM** **Network Session:** Market update with John Selldorff, CEO of Legrand, North and Central America, Crystal H 
- 1:00 PM - 5:00 PM** Manufacturer Sales Meeting (MSM) Rounds 1-3, Various Meeting Rooms/Palms Ballroom

THURSDAY, February 4, 2021

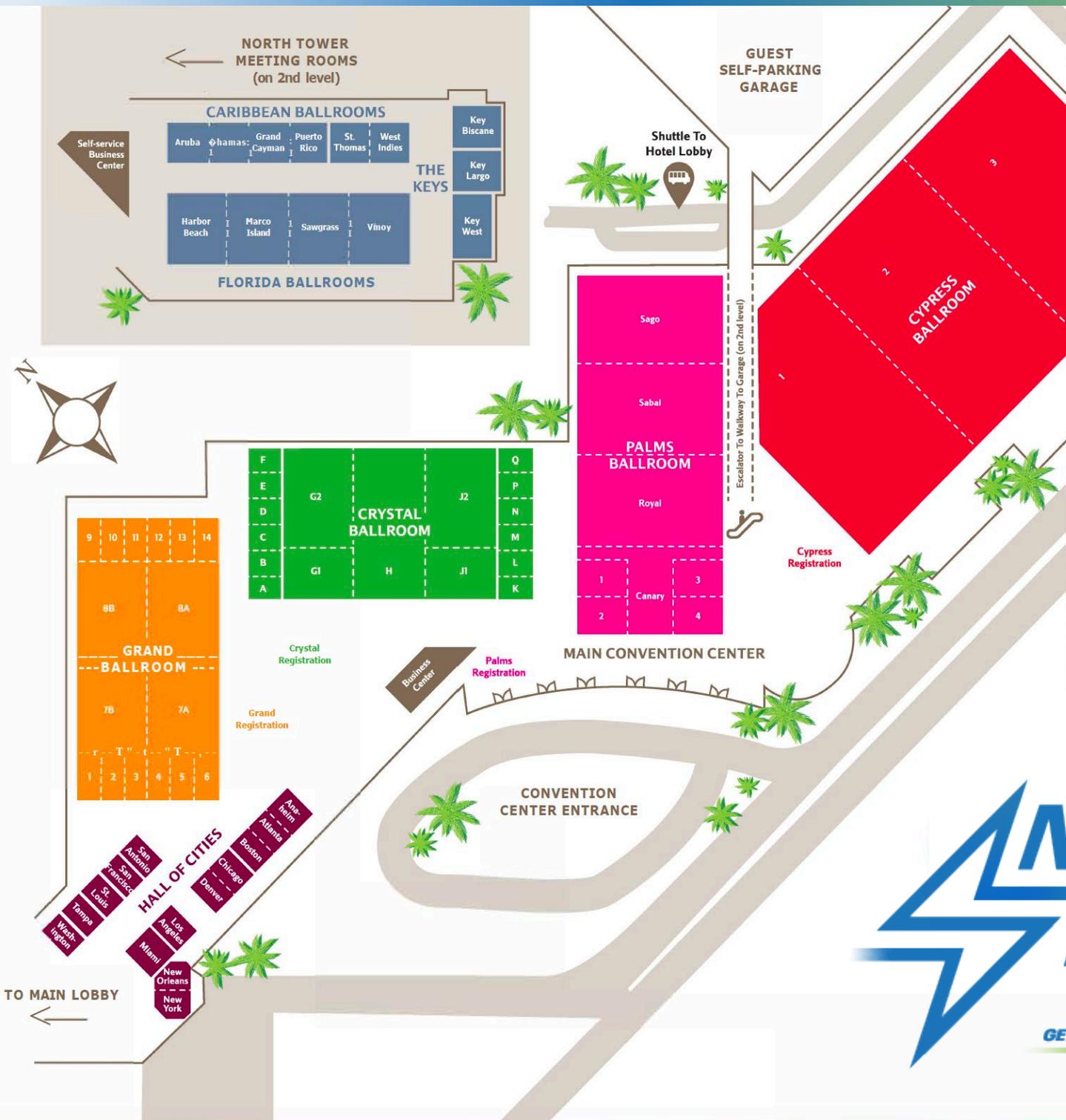
- 5:30 AM (5:15 AM)** Rise and Run 5K, Hawks Landing Golf Course, (*meet at Central Pantry 5:15 AM*)
- 6:00 AM - 6:00 PM** NEMRA Registration Desk Open, Crystal Registration Desk
- 6:30 AM - 7:30 AM** General Industry Breakfast, Cypress Ballroom 2

THURSDAY, February 4, 2021

- 6:30 AM - 7:30 AM** NEMRA Breakfast Cafe', Cypress Ballroom 1. Available for manufacturers and representatives to schedule breakfast meetings. (*Must be reserved at time of registration*)
- 8:00 AM - 9:00 AM** **Educational Session:** Powering Difference in Distribution with Tammy Livers, Senior VP of Sonepar, Crystal K-M 
- 8:00 AM - 9:00 AM** **Educational Session:** Working with IEC Contractors – What You Need to Know with Spencer Villwock, CEO of IEC National, Crystal N-Q 
- 9:15 AM - 4:30 PM** Business Review Booths Open, Palms Ballroom
- 9:15 AM - 4:30 PM** Exhibitor Product / Service Provider Booths Open, Palms Foyer
- 9:15 AM - 4:30 PM** Manufacturer Sales Meeting (MSM) Rounds 4-9, Various Meeting Rooms/Palms Ballroom
- 11:30 AM - 1:30 PM** NEMRA Lunch Café Cypress Ballroom 1 – *Available for Manufs and Reps to schedule lunch meetings. Must be reserved at time of registration.*
- 6:00 PM - 7:00 PM** NEMRA Cocktail Reception, Crystal J

FRIDAY, February 5, 2021

- 6:00 AM – 3:00 PM** NEMRA Registration Desk Open, Crystal Registration Desk
- 6:30 AM – 7:30 AM** NEMRA Breakfast Cafe', Cypress Ballroom 1. Available for manufacturers and representatives to schedule breakfast meetings. (*Must be reserved at time of registration*)
- 6:30 AM - 7:30 AM** General Industry Breakfast, Cypress Ballroom 2
- 7:45 AM - 8:45 AM** Keynote Speaker Tim Tebow, Crystal G-J 
From igniting your passion and living your purpose to discovering your true identity, 3x NY Times Bestselling author and current member of the New York Mets, Tim Tebow will share with us a powerful and inspirational message about success, entrepreneurship, hard work, and perseverance.
- 9:15 AM - 12:00 PM** Business Review Booths Open, Palms Ballroom
- 9:15 AM - 12:00 PM** Exhibitor Product / Service Provider Booths Open, Palms Foyer
- 9:30 AM - 11:45 AM** Manufacturer Sales Meeting (MSM) Rounds 10-11, Various Meeting Rooms/Palms Ballroom
- 12:00 PM** NEMRA21 Concludes



CONVENTION CENTER LEVEL

- Crystal Ballroom
- Cypress Ballroom
- Grand Ballroom
- Hall of Cities
- Palms Ballroom

NORTH TOWER

- Caribbean Ballrooms
Aruba, Bahamas, Grand Cayman, St. Thomas, West Indies, Puerto Rico
- Florida Ballrooms
Harbor Beach, Sawgrass, Marco Island, Vinoy
- TheKeys
Key Biscayne, Key Largo, Key West



NEMRA21

RECHARGE

GET ENERGIZED, ENGAGED, AND EDUCATED