GET ESTABLISHED IN THE ELECTRICAL INDUSTRY

Today, it’s more important than ever to build a powerful foundation for your future. To qualify for an electrical sales internship you must:

- Major in business or related field
- Have the ability to thrive in a team setting
- Have strong organizational skills
- And, even better work ethic

Apply for an electrical sales internship today.

As an intern, you’ll also learn about the benefits of working with a professional association like the National Electrical Manufacturers Representatives Association. NEMRA is the voice of the electrical industry.

28 Deer Street, Suite 302
Portsmouth, NH 03801
(914) 524-8650
Email: nemra@nemra.org

www.nemra.org
National Electrical Manufacturers Representatives Association
©2014, NEMRA 09/2014
The key to succeeding after graduation is experience. Employers want it, and with an electrical sales internship, you’ll have it. Spending a semester with a sales agency is a chance to experience the world of selling firsthand — and could be the first step toward your professional electrical sales career. During your internship, you’ll:

- Discover how a sales agency works
- Learn negotiating skills and strategy
- Utilize Customer Relationship Management (CRM) software

These are the tools and knowledge to gain employment right out of school. In fact, national studies show that interns are 70 percent more likely to be hired as full-time employees.*

Depending on your internship, you can work just a few hours a day or up to 40 a week. And the experience you gain during that time will prove invaluable.

**THE FUTURE OF SELLING**

This is an opportunity to learn about selling the newest and most innovative products in the electrical industry.

**Energy Management** — Work with those who monitor, control, and conserve energy for buildings and organizations.

**Smart Technology** — Connect with the people who help power everything from smartphones to smart cars.

**Systems and Automation** — Learn about the electronic devices used to power these sophisticated systems.

**Lighting Controls** — Learn about lighting management, including light harvesting and LED technology.

**Solar & Wind Technology** — Discover the world of renewable energy and the devices that power it.

*According to Internships.com, 2012 Internship Director’s Report.

---

**EXPERIENCE professional sales with next-generation opportunities.**

**TO CHOOSE AN ELECTRICAL SALES INTERNSHIP**

**1. Discover** powerful new opportunities. There’s no better way to develop your skills than by learning from a seasoned professional.

**2. Expand** your professional network. Meet the people who work in your potential profession and make more connections.

**3. Experience** corporate culture. Do you want to work for a big rep firm or a small one? Would you rather wear suits to work or something a little more casual?

**4. Develop** your professional identity. Use your internship to build workplace confidence and to determine your motivations for success.

**5. Get your foot in the door.** It’s no secret that rep firms use internships to scout potential employees. Consider your internship an extended job interview.