

## **Conference Educational Sessions**

Tomorrow's leaders must embrace continuous learning as both a personal and an organizational value, in order to create a culture of growth and competitiveness.

\*Sessions are subject to change

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WEDNES	DAY, February 3, 2021	THURSD	AY, February 4, 2021
TIME (EST)	<b>EDUCATIONAL SESSIONS</b>	TIME (EST)	EDUCATIONAL SESSIONS
1:30 - 1:50 PM	Market Outlook and Insights Electrical Wholesaling	12:30 - 1:00 PM The Keys to Calling on Distribution – CED Gain CED's perspectives on:  • Market Sentiments, Company Initiatives and Key Customer Issues/Initiatives they want Reps/Mfrs to Support	
2:00 - 2:20 PM	Rep Management Systems RepFiles		
2:30 - 2:50 PM	Get the Insurance You and Your Employees Need and Save LIG Solutions	1:10 - 1:30 PM	Rep Management Systems - Trade Tech
3:00 - 3:30 PM The Keys to Calling on Distribution - IMARK Gain IMARK's perspectives on:  • Market Sentiments, Company Initiatives and Key Customer Issues/Initiatives they want Reps/Mfrs to Support		1:40 - 2:10 PM The Keys to Calling on Distribution - Wesco Gain Wesco's perspectives on:  Market Sentiments, Company Initiatives and Key Customer Issues/Initiatives they want Reps/Mfrs to Support	
3:40 - 4:00 PM	Rep Management Systems Repfabric	2:20 - 2:40 PM	Market Outlook and Insights - DISC
<b>4:10 - 4:40 PM</b> Gain AD's persp	The Keys to Calling on Distribution - AD ectives on: arket Sentiments, Company Initiatives and Key	2:50 - 3:10 PM	Understanding Today's Business Issues - Barnes & Thornburg
Customer Issues/Initiatives they want Reps/Mfrs to Support		3:20 - 3:50 PM The Keys to Calling on Distribution – City Electric Gain City Electric's perspectives on:  • Market Sentiments, Company Initiatives and Key	
4:45 - 5:00 PM	NEMRA U - NEMRA's Partner Success Manager will show you what's new, how to share content/participate and provide	Customer Issues/Initiatives they want Reps/Mfrs to Support	
	a tutorial of the University platform	4:00 - 4:20 PM	HR Solutions for the People Who Matter - TriNet
		4:30 - 5:00 PM	NMG - The Value of Membership Panel Discussion with NMG Executive Committee

## FRIDAY, February 5, 2021

## TIME (EST) EDUCATIONAL SESSIONS

11:15 - 11:45 AM The Keys to Calling on Distribution – Graybar Gain Graybar's perspectives on:

 Market Sentiments, Company Initiatives and Key Customer Issues/Initiatives they want Reps/Mfrs to Support

11:55 - 12:25 PM NEMRA - The Value of Membership

Panel Discussion with Board Executive Committee

12:35 – 1:05 PM The Keys to Calling on Distribution - Rexel Gain Rexel's perspectives on:

 Market Sentiments, Company Initiatives and Key Customer Issues/Initiatives they want Reps/Mfrs to Support

1:15 - 1:35 PM Understanding Today's Business

Issues - SFBBG