



Conference Educational Sessions

Tomorrow's leaders must embrace continuous learning as both a personal and an organizational value, in order to create a culture of growth and competitiveness.

*Sessions are subject to change

WEDNESDAY, February 3, 2021

TIME (EST) EDUCATIONAL SESSIONS

1:30 - 1:50 PM	Market Outlook and Insights - Electrical Wholesaling
2:00 - 2:20 PM	Rep Management Systems - RepFiles
2:30 - 2:50 PM	Get the Insurance You and Your Employees Need and Save - LIG Solutions
3:00 - 3:30 PM	The Keys to Calling on IMARK Gain IMARK's perspectives on: <ul style="list-style-type: none"> Market Sentiments, Company Initiatives and Key Customer Issues/Initiatives they want Reps/Mfrs to Support
3:40 - 4:00 PM	Rep Management Systems - Repfabric
4:10 - 4:40 PM	The Keys to Calling on Distribution - AD Gain AD's perspectives on: <ul style="list-style-type: none"> Market Sentiments, Company Initiatives and Key Customer Issues/Initiatives they want Reps/Mfrs to Support
4:50 - 5:10 PM	Turning Data into Dollars \$ - SPARXiQ/POSConnection
5:15 - 5:30 PM	NEMRA U - NEMRA's Partner Success Manager will show you what's new, how to share content/participate and provide a tutorial of the University platform

THURSDAY, February 4, 2021

TIME (EST) EDUCATIONAL SESSIONS

12:30 - 1:00 PM	The Keys to Calling on CED Gain CED's perspectives on: <ul style="list-style-type: none"> Market Sentiments, Company Initiatives and Key Customer Issues/Initiatives they want Reps/Mfrs to Support
1:10 - 1:30 PM	Rep Management Systems - Trade Tech
1:40 - 2:10 PM	The Keys to Calling on Wesco Gain Wesco's perspectives on: <ul style="list-style-type: none"> Market Sentiments, Company Initiatives and Key Customer Issues/Initiatives they want Reps/Mfrs to Support
2:20 - 2:40 PM	Market Outlook and Insights - DISC
2:50 - 3:10 PM	How to Maximize Your Digital Presence - StrategicX Marketing
3:20 - 3:50 PM	The Keys to Calling on City Electric Gain City Electric's perspectives on: <ul style="list-style-type: none"> Market Sentiments, Company Initiatives and Key Customer Issues/Initiatives they want Reps/Mfrs to Support
4:00 - 4:20 PM	HR Solutions for the People Who Matter - TriNet
4:30 - 5:00 PM	NMG - The Value of Membership Panel Discussion with NMG Executive Committee

FRIDAY, February 5, 2021

TIME (EST) EDUCATIONAL SESSIONS

11:15 - 11:45 AM	The Keys to Calling on Graybar Gain Graybar's perspectives on: <ul style="list-style-type: none"> Market Sentiments, Company Initiatives and Key Customer Issues/Initiatives they want Reps/Mfrs to Support
11:55 - 12:25 PM	NEMRA - The Value of Membership Panel Discussion with Board Executive Committee
12:35 - 1:05 PM	The Keys to Calling on Rexel Gain Rexel's perspectives on: <ul style="list-style-type: none"> Market Sentiments, Company Initiatives and Key Customer Issues/Initiatives they want Reps/Mfrs to Support
1:15 - 1:35 PM	Understanding Today's Business Issues - SFBGG