



Efficient. Prepared. Mobile.

Learn why the industry is using RepFiles to keep their sales force efficient, prepared and mobile.

“There are basic needs of every mobile field sales agent. Quick access to content helps close a sale while with the customer rather than waiting to complete a task when back at the office.”
- VP of Sales, Electrical Products of Oklahoma

“I work out in the field where there can be limited to no data connections. I have recently downloaded this app. I like to be prepared for any situation and the ability to access cut sheets and catalog pages can help or break a relationship with a customer.”
- Field Project Manager, Wholesale Electric Supply Co. of Houston, Inc.

“We can create great marketing, but it’s only as effective as our delivery method. RepFiles enables us to engage our entire salesforce when distributing our message.”
- Marketing Manager, Service Wire Co.

Empower proactive salespeople

Why we do what we do:

While B2B customers are researching products online and interacting in new digital ways, they are also calling upon sales representatives to facilitate the buying process. As customers become conditioned to getting the information they need, whenever they need it, salespeople must have the ability to access sales and marketing content anytime, anywhere.

RepFiles is a content delivery system that enables salespeople to easily access their manufacturers' content in a single, unified mobile application. Collateral is managed by the companies supplying it, giving salespeople the freedom to focus on the customer.

With the RepFiles app always at hand, salespeople can:

- Engage with customers early and often.
- Hear and understand their customers' problems, then guide them through the decision-making process.
- Quickly adapt as their customers' needs change or new opportunities arise.
- Strengthen their relationships by consistently being prepared and resourceful.



Built by the industry, for the industry

Who we do it for:

RepFiles gives the electrical industry a unified, consolidated solution for salespeople to access their manufacturers' sales and marketing content. What started as a simple application created by one outside sales rep has quickly received industry-wide adaption.

Backed by the National Electrical Manufacturers Representatives Association (NEMRA) and the National Association of Electrical Distributors (NAED), RepFiles enables sales representatives and distributors to access their manufacturers' content **free of charge**.

Each feature added to the RepFiles system is designed specifically for the needs of sales teams within the electrical industry. As the industry's needs continue to evolve, RepFiles will continue to develop new features and enhancements that serve it.



**RepFiles NEMRA
Edition**
For NEMRA members &
electrical sales reps



**RepFiles NAED
Edition**
For NAED members &
electrical distributors



**RepFiles Lighting
Edition**
For lighting
manufacturers & their
sales reps

Inside the RepFiles system

How we do it:

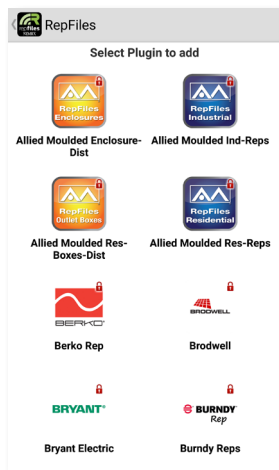


Secure Cloud Storage

First, we'll setup your company's own secure cloud storage location that will contain the files you want to deliver through our system. All storage locations are setup in Amazon S3, one of the most reliable cloud storage providers in the world and designed for durability of 99.999999999% of objects.

Content Management

Next, your designated content managers will install the RepFiles Browser onto their computers. The RepFiles Browser is our easy-to-use Windows desktop application used to access your company's storage location and manage content.



Custom Plugins

RepFiles content is delivered to users through plugins. Training is provided on how to generate your plugins and control who has access to the content inside.

Android, iOS and Windows Applications

Sales representatives, distributors and company employees can access your plugins and content through the RepFiles applications. There is no cost to download RepFiles apps, which are available in the Apple App Store, Google Play and Microsoft Store.



Inside the RepFiles app

What users can do:



One App, One Account

Access all content from participating companies in one app using one login.



File Delivery, Not Collaboration

Users access content. They can't alter content in a way that affects what others access.



Unlimited Storage

No storage quota for users accessing content. They can access as many files as needed.



Offline Access

Download files for offline use.



Sync

Sync to receive updates to all downloaded files. Outdated files are removed from users' devices.



Email

Create a sales package by attaching multiple files from different companies to a single email.



Search

Quickly search by file name and type.



In-App Messaging

Receive messages from company admins in a centralized location.



Push Notifications

Receive important messages from admins in device's notification center.



Personalize

Upload and manage personal content with MyFiles.



Content Manager Access

Request additional content or make suggestions directly to content managers.



Support

Both users and admins can contact our support team as needed.