FERENCE AGENDA Virtual MSMs **NEMRA22** Manufacturer group sales meeting schedule will be posted 10/05/21 and updated weekly! DALLAS, TEXAS TUESDAY - 2/1 Session/Event Time (CST) **Registration Open** 2:00 - 6:00 pm WEDNESDAY - 2/2 Session/Event Time (CST) **Registration Open** 10:00 am - 6:00 pm One-on-One Meetings 10:00 - 3:45 pm **Exhibitor Booths Open** 1:00 - 4:00 pm 4:00 - 5:00 pm **NEMRA President & Chair Addresses** Keynote Speaker & Facilitated Conversation with Ben Carson 5:15 - 6:15 pm THURSDAY - 2/3 Session/Event Time (CST) 6:00 am - 6:00 pm **Registration Open** Rise & Run - Supporting the Gary Sinise Foundation 5:30 - 6:30 am **NEMRA Café** 7:00 - 8:00 am **Breakfast** 7:00 - 8:00 am **Emerging Leaders - Breakfast** 7:00 - 8:00 am Emerging Leaders - Think Tank 8:15 -10:00 am Exhibitor Booths Open 8:00 - 5:00 pm One-on-One Meetings 8:00 - 4:45 pm Professional Development Session - Kellogg Professor Craig Wortmann* 2:00 - 5:00 pm **NEMRA Networking Reception & NEMMYs** 5:30 - 7:00 pm A Celebration of Success with Live Jazz **FRIDAY - 2/4** Session/Event Time (CST) **Registration Open** 6:00 am - 2:00 pm **NEMRA Café** 6:30 - 7:30 am **Breakfast** 6:30 - 7:30 am Unlock Innovation with Josh Linkner, 5-Time Tech Entreprenuer 7:30 - 8:30 am Exhibitor Booths Open 8:00 - 2:00 pm NECA Panel Discussion - Charting the Course 9:00 - 11:00 am One-on-One Meetings 11:15 - 5:00 pm **NEMRA22 Concludes** 5:00 pm