

CONFERENCE AGENDA

NEMRA22 DALLAS, TEXAS

Hilton Anatole

Virtual MSMs

January 11 - January 13, 2022

Manufacturer group sales meeting schedule will be posted 10/05/21 and updated weekly!

[LEARN MORE](#)

TUESDAY - 2/1

Session/Event	Time (CST)
Registration Open	2:00 pm - 6:00 pm

WEDNESDAY - 2/2

Session/Event	Time (CST)
Registration Open	10:00 am - 6:00 pm
One-on-One Meetings	10:00 am - 3:45 pm
Exhibitor Booths Open	1:00 pm - 4:00 pm
Opening Session - NEMRA President & Chair Address	4:00 pm - 5:00 pm
Keynote Session: Think 'BIG' <i>Dr. Ben Carson (Neurosurgeon, Author, and Politician who served as the 17th United States Secretary of Housing and Urban Development)</i>	5:15 pm - 6:15 pm
(6) Manufacturer or Rep Hosted Networking Receptions (NO AVAILABILITY)	6:30 pm - 9:30 pm

THURSDAY - 2/3

Session/Event	Time (CST)
Registration Open	6:00 am - 6:00 pm
Rise & Run 5k - Supporting the Gary Sinise R.I.S.E. Foundation	5:30 am - 6:30 am
Breakfast - Membership	6:30 am - 8:00 am
NEMRA Café	7:00 am - 8:00 am
Technology Session: Exchanging Data Between Reps and Manufacturers <i>Technology Advisory Council Panel Discussion</i>	7:00 am - 8:00 am
Emerging Talent Session: Catalyst for Change <i>Jonah Berger (Marketing Professor at the Wharton School at University of Pennsylvania)</i>	8:15 am - 10:00 am
Exhibitor Booths Open	8:00 am - 5:00 pm
One-on-One Meetings	8:00 am - 4:45 pm
Professional Development Session (*) <i>Craig Wortmann (Founder and Executive Director of the Kellogg Sales Institute)</i>	2:00 pm - 5:00 pm
NEMRA Networking Reception & NEMMYs <i>A Celebration of Success with Live Jazz</i>	5:30 pm - 7:00 pm
(6) Manufacturer or Rep Hosted Networking Receptions (EMAIL nemra@nemra.org for availability)	7:30 pm - 9:30 pm

FRIDAY - 2/4

Session/Event	Time (CST)
Registration Open	6:00 am - 2:00 pm
NEMRA Café	6:30 am - 7:30 am
Breakfast - Membership	6:30 am - 7:30 am
Keynote Session: 'Unlock Innovation, Drive Explosive Growth' <i>Josh Linkner (5-Time Tech Entrepreneur; Venture Capitalist, NY Times Best-Selling Author)</i>	7:30 am - 8:30 am
Exhibitor Booths Open	8:00 am - 2:00 pm
Contractor Engagement Session: 'Charting the Course' <i>Panel Discussion with NECA</i>	9:00 am - 11:00 am
One-on-One Meetings	11:15 am - 5:15 pm
NEMRA22 Concludes	5:15 pm

(*) = denotes hybrid session (live stream is available)