

CONFERENCE AGENDA

NEMRA22 DALLAS, TEXAS

Hilton Anatole

Virtual MSMs

January 11 - January 13, 2022

Manufacturer group sales meeting schedule will be posted 10/05/21 and updated weekly!

[LEARN MORE](#)

TUESDAY - 2/1

| Session/Event | Time (CST) |
|-------------------|-------------------|
| Registration Open | 2:00 pm - 6:00 pm |

WEDNESDAY - 2/2

| Session/Event | Time (CST) |
|---|--------------------|
| Registration Open | 10:00 am - 6:00 pm |
| One-on-One Meetings | 10:00 am - 3:45 pm |
| Exhibitor Booths Open | 1:00 pm - 4:00 pm |
| Opening Session - NEMRA President & Chair Address | 4:00 pm - 5:00 pm |
| Keynote Session: Think 'BIG' <i>Dr. Ben Carson (Neurosurgeon, Author, and Politician who served as the 17th United States Secretary of Housing and Urban Development)</i> | 5:15 pm - 6:15 pm |
| Manufacturer or Rep Hosted Networking Receptions (NO AVAILABILITY) | 6:30 pm - 9:30 pm |

THURSDAY - 2/3

| Session/Event | Time (CST) |
|--|--------------------|
| Registration Open | 6:00 am - 6:00 pm |
| Rise & Run 5k - Supporting the Gary Sinise R.I.S.E. Foundation | 5:30 am - 6:30 am |
| Breakfast - Membership | 6:30 am - 8:00 am |
| NEMRA Café | 7:00 am - 8:00 am |
| Technology Session: Exchanging Data Between Reps and Manufacturers <i>Technology Advisory Council Panel Discussion</i> | 7:00 am - 8:00 am |
| Emerging Talent Session: Catalyst for Change <i>Jonah Berger (Marketing Professor at the Wharton School at University of Pennsylvania)</i> | 8:15 am - 10:00 am |
| Exhibitor Booths Open | 8:00 am - 5:00 pm |
| One-on-One Meetings | 8:00 am - 4:45 pm |
| Professional Development Session (*) <i>Craig Wortmann (Founder and Executive Director of the Kellogg Sales Institute)</i> | 2:00 pm - 5:00 pm |
| NEMRA Networking Reception & NEMMYs <i>A Celebration of Success with Live Jazz</i> | 5:30 pm - 7:00 pm |
| Manufacturer or Rep Hosted Networking Receptions (EMAIL nemra@nemra.org for availability) | 7:30 pm - 9:30 pm |

FRIDAY - 2/4

| Session/Event | Time (CST) |
|---|--------------------|
| Registration Open | 6:00 am - 2:00 pm |
| NEMRA Café | 6:30 am - 7:30 am |
| Breakfast - Membership | 6:30 am - 7:30 am |
| Keynote Session: 'Unlock Innovation, Drive Explosive Growth' <i>Josh Linkner (5-Time Tech Entrepreneur; Venture Capitalist, NY Times Best-Selling Author)</i> | 7:30 am - 8:30 am |
| Exhibitor Booths Open | 8:00 am - 2:00 pm |
| Contractor Engagement Session: 'Charting the Course' <i>A Discussion with NECA CEO, David Long</i> | 9:30 am - 11:00 am |
| One-on-One Meetings | 11:15 am - 5:15 pm |
| NEMRA22 Concludes | 5:15 pm |

(*) = denotes hybrid session (live stream is available)