

## For Release September 15, 2020

## **NEMRA University CEUs**

**Golden, CO** — The Institute for Professional Advancement (IPA), sister organization to the Manufacturers' Representatives Educational Research Foundation (MRERF) is pleased to offer CEU credits to individuals completing training programs offered by NEMRA University.

## **NEMRA CPMR and CSP Alumni Impact**

NEMRA members that complete courses offered by NEMRA University may receive CEU credit toward maintaining the Certified Professional Manufacturers' Representative (CPMR) and/or the Certified Sales Professional (CSP) designations. This partnership makes earning the CEUs necessary to maintain your designation more flexible.

Courses completed in NEMRA University with a certificate indicating success, may be submitted as supporting documentation for the CEU requirements of CPMR and/or CSP. More details pertaining to designation renewals may be found at <a href="https://mrerf.org/continuing-education/">https://mrerf.org/continuing-education/</a>.

CEU Equivalencies: Designation CEU Requirement:

220 240		
1 hour = 1.00	CPMR =	10 CEUs
45 min. = 0.75	CSP =	10 CEUs (previously 20 CEUs – see below)
30 min. = 0.50	Note: CSP designation holders will convert to the new CPSC designation that is replacing CSP in the near future, more details to be announced.	
15 min. = 0.25		

Continuing education as well as the annual renewal fee are required to be considered current in maintaining the CPMR, CSP, and/or CPSC certifications.

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The Manufacturers' Representatives Educational Research Foundation (MRERF) is the creative energy behind educational programs offered by the Institute for Professional Advancement (IPA). The Foundation prepares curriculum and resource material about representative-manufacturer partnerships available to academia and business communities, including MRERF partnering associations and their constituents.

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