



# DISC CORP

## DISC Economic Forecasting for NEMRA

### Members:

Gain access to the same data sets that your major electrical distributors and leading manufacturers use.

- **NEMRA Exclusive** – Disc training and support included at no additional charge.
- **NEMRA Exclusive** – Disc will create custom reports upon request at a discounted rate of \$125/hour and set up territories for a negotiated fee.
- **NEMRA Exclusive** – Member only rates per below

Product	Attributes	Uses
<b>DataSearch™</b>	<ul style="list-style-type: none"> <li>• 5 Year Annual Forecast of Industry Sales</li> <li>• National, State, County</li> <li>• Contractor, Industrial, Utility, Institutional</li> <li>• Customize Sales Territories</li> <li>• Develop Product Databases</li> </ul>	<ul style="list-style-type: none"> <li>• Market Planning</li> <li>• Competitive Analysis</li> <li>• Strategic/Long Range Planning</li> <li>• Territory Management</li> <li>• Budgeting/Quotas</li> </ul>
<b>MarketTrack™</b>	<ul style="list-style-type: none"> <li>• NAICS Code Database</li> <li>• Forecast Industry Purchases from Distributors</li> <li>• National, State, County, Zip Code</li> <li>• \$ Purchases, Employees, Locations \$/Employee Multipliers</li> </ul>	<ul style="list-style-type: none"> <li>• Territory/Sales Management</li> <li>• Point of Sale Analysis</li> <li>• Account Management/Potential</li> <li>• National Account Management</li> <li>• Prospect for New Business</li> <li>• Quotas</li> </ul>
<b>MetroCast™</b>	<ul style="list-style-type: none"> <li>• Long Range Annual Forecast</li> <li>• Distributor Sales for 150 Metro Areas</li> <li>• Updated Quarterly</li> <li>• Contractor, Industrial, Utility, Institutional</li> </ul>	<ul style="list-style-type: none"> <li>• Sales Planning/Analysis</li> <li>• Competitive Analysis</li> <li>• Strategic/Long Range Planning</li> <li>• Mergers/Acquisitions</li> <li>• Performance Measurement</li> <li>• Budgeting</li> </ul>
<b>MetroPro™</b>	<ul style="list-style-type: none"> <li>• Product Forecast</li> <li>• Includes 11 Major Product Categories</li> <li>• 150 MSAs</li> <li>• Long Range Outlook</li> </ul>	<ul style="list-style-type: none"> <li>• Short/Long Range Product Planning</li> <li>• Budgeting</li> <li>• Quotas</li> <li>• Joint Distributor/Vendor Planning</li> <li>• Product Sales Analysis</li> </ul>
<b>MetroPulse™</b>	<ul style="list-style-type: none"> <li>• Quarterly Industry Outlook</li> <li>• Distributor Sales for 150 Metro Areas</li> <li>• Contractor, Industrial, Utility, Institutional</li> </ul>	<ul style="list-style-type: none"> <li>• Sales Planning/Analysis</li> <li>• Competitive Analysis</li> <li>• Mergers/Acquisitions</li> <li>• Performance Measurement</li> <li>• Budgeting</li> </ul>

NEMRA 2022 Product Price Sheet	NEMRA MEMBER Price Each	MEMBER PRICE 5 or More	Length	Update Schedule
Combined DataSearch/ MarketTrack Per State	\$1,300	\$1,100	1 Year	Bi-annual Spring and Fall
Flash Update / Report	\$895	N/A	1 Year	Monthly
PAST BOD or NMG Committee Member	\$795	N/A	1 Year	Monthly
Quarterly Flash Update Report	Free With Paid Data Base Subscription		1 Year	Quarterly
Metro Pulse	\$3,000	N/A	1 Year	Quarterly
Metro Cast	\$2,500	N/A	1 Year	Quarterly
Metro Pro	\$2,000	N/A	1 Year	Quarterly
Manufacture Full Site License All Products	\$20,000	N/A	1 Year	As Above

