

NEMRA[®]



NATIONAL ELECTRICAL MANUFACTURERS
REPRESENTATIVES ASSOCIATION

Develop and Engage Emerging Leaders at Your Organization

Research shows that companies that develop inclusive, purposeful leaders enjoy 2x stronger revenue growth, 4x profit growth and 9x employee engagement.

*NEMRA's **Emerging Leaders Program (ELP)** will equip your leaders to be more inclusive, more purposeful, and ultimately more effective in how they lead. The ELP will also serve to strengthen the bonds of this highly mobile talent pool with others in their cohort and within the association and will serve as a retention and engagement tool for your business and our association.*

NEMRA is pleased to team up with Josh Linkner, a proven hyper-growth CEO, 5-time tech entrepreneur, New York Times bestselling author, venture capitalist and innovation expert, to launch a 16-week program that will kick-off at NEMRA23 with an invitation only networking session on Sunday, January 29, 2023.

After completing the program with Josh and his innovation training, consulting, and research firm Platypus Labs, your emerging leaders will have a renewed sense of energy, creativity, purpose, and drive. They'll be able to harness the full creative capacity of all your team members, helping to drive predictable growth, increased engagement, and sustainable success.

Class size is limited to 40 participants and will bring together emerging leaders from both NEMRA Reps and NEMRA Mfr's.

Please contact Sue Todd at stodd@nemra.org to register your Emerging Leader(s) before the class is filled.



Jim Johnson

NEMRA President



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