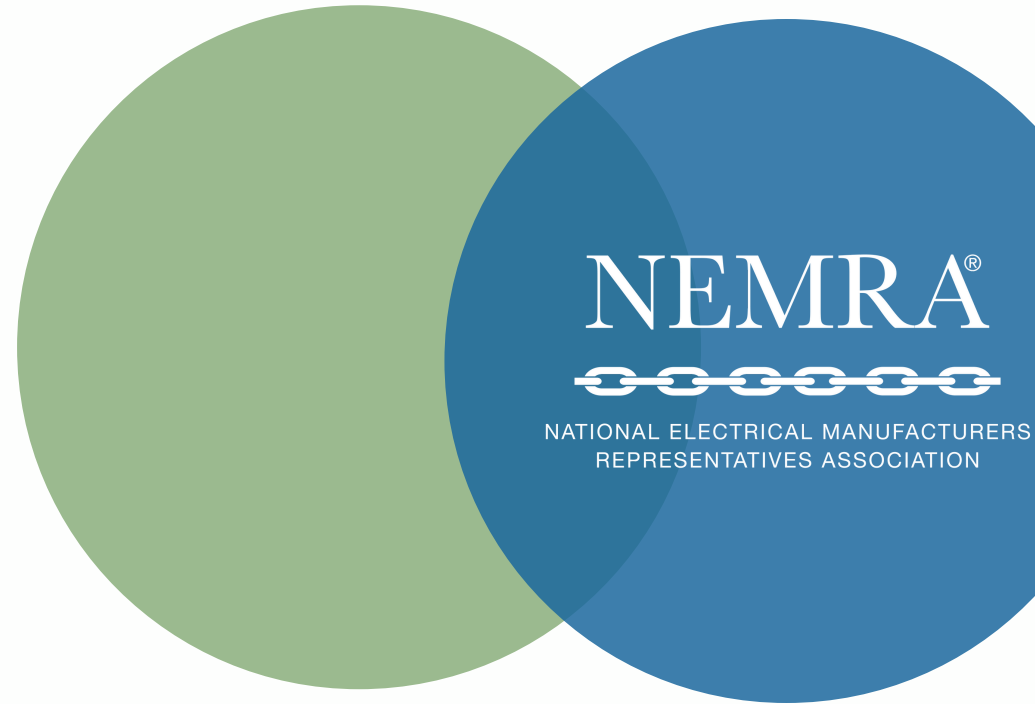


NATIONAL ELECTRICAL  
MANUFACTURERS  
REPRESENTATIVES  
ASSOCIATION (NEMRA)  
NATIONAL EMERGING  
LEADERS PROGRAM AIMS  
TO SHAPE THE FUTURE OF  
OUR INDUSTRY BY  
SUPPORTING THE GROWTH  
OF THE ASPIRING  
PROFESSIONALS THAT ARE  
EMPLOYED BY NEMRA  
MEMBER COMPANIES. THE  
PROGRAM CREATES  
OPPORTUNITIES FOR  
ASPIRING LEADERS TO  
BUILD RELATIONSHIPS,  
EXPAND THEIR SKILLS AND  
ADVANCE THEIR CAREERS  
IN THE ELECTRICAL  
INDUSTRY.

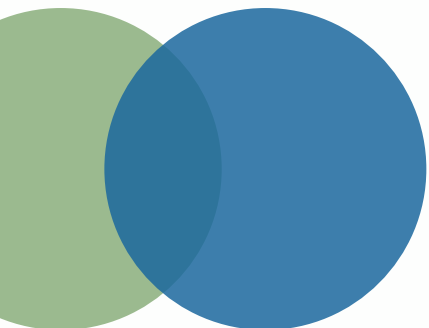


# NEMRA'S EMERGING LEADERS PROGRAM

## CONTACT US

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www.nemra.org

2022-23





# ABOUT

## THE EMERGING LEADERS PROGRAM

- Aims to shape the future of our industry by **supporting the growth of aspiring leaders** (ages 35 or younger) employed by NEMRA member companies
- **Creates opportunities for aspiring leaders** to build relationships, expand their skills and advance their careers in the electrical industry
- **Program is a 3-part event**, with the annual kick-off at our annual conferences

## BENEFITS OF EMERGING LEADERS PROGRAM

- Adds value to membership
- Builds a more diverse membership and a community of industry peers
- Brings fresh ideas into the association.
- Develops the next generation of business owners and managers
- Provides unmatched opportunities for emerging leaders (ELs) to network
- ELs will learn to harness the full creative capacity of all your team members, helping to drive predictable growth, increased engagement, and sustainable success

## GENERAL REQUIREMENTS

Requirements for Emerging Leaders (ELs) are as follows:

- **Aged 35 or younger**
- **Currently employed** by a NEMRA Member company



# 2022-23 PROGRAM

## STRUCTURE

- **Led by 5-time tech entrepreneur**, N.Y. Times bestselling author, venture capitalist and innovation expert, **Josh Linkner** to drive impact through creativity across our Emerging Leaders (ELs) community
- **Cost to register is \$995** and includes:
  - Free conference registration and NEMRA Swag bag
  - 1-night stay at the Virgin Hotel in Las Vegas
  - Complimentary Networking/cocktail reception from 6-8pm on 1.29.23.
  - Signed copy *"Big Little Breakthroughs: How Small, Everyday Innovations Drive Oversized Results"*

## PRE-EVENT PRACTICES

- Stakeholder Interviews
- Digital Assessments
- Pre-Reading Materials and Videos to all EL participants

## LIVE-EVENT PRACTICES

- Invite Only Kick-off at NEMRA23
- Arrival **1.29.23** with a networking cocktail reception
- **1.30.23** starts with a 60-minute Keynote by Josh followed with a 2-hour interactive workshop

## POST-EVENT PRACTICES

- **An "ask anything" session** approximately 30 days after live event.
- **(16) weeks of streaming micro-learning** content to reinforce key points and drive ongoing learning and inspiration
- **(3) additional virtual keynotes** from other innovation authors curated by Josh and his team (approx. every 90 days)
- **Full access to Josh's innovation toolkit** and online resources



# PLATFORM BUILDING

## BRANDING THE PROGRAM

- NEMRA will create a social media presence via NEMRA's LinkedIn group so that Emerging Leaders (ELs) can stay involved with the brand
- NEMRA's social media accounts will promote the events and communication

## GROWING THE PROGRAM

- Incentivize ELs to invite other qualified young leaders to join, and bring them to EL events
- Encourage ELs bring others from their company
- Share the EL events with chapter board members and ask them to send an emerging leader from their company
- Offer opportunities for attendees to get involved beyond the events

## WORK WITH NEMRA NATIONAL

Encourage your ELs to get involved with the NEMRA emerging leaders program to expand their network nationally and to learn about NEMRA on a national level.

## EMERGING LEADER SPONSORSHIP

Become a best-in-class supporter of our Emerging Leaders.

 [nemra@nemra.org](mailto:nemra@nemra.org)

