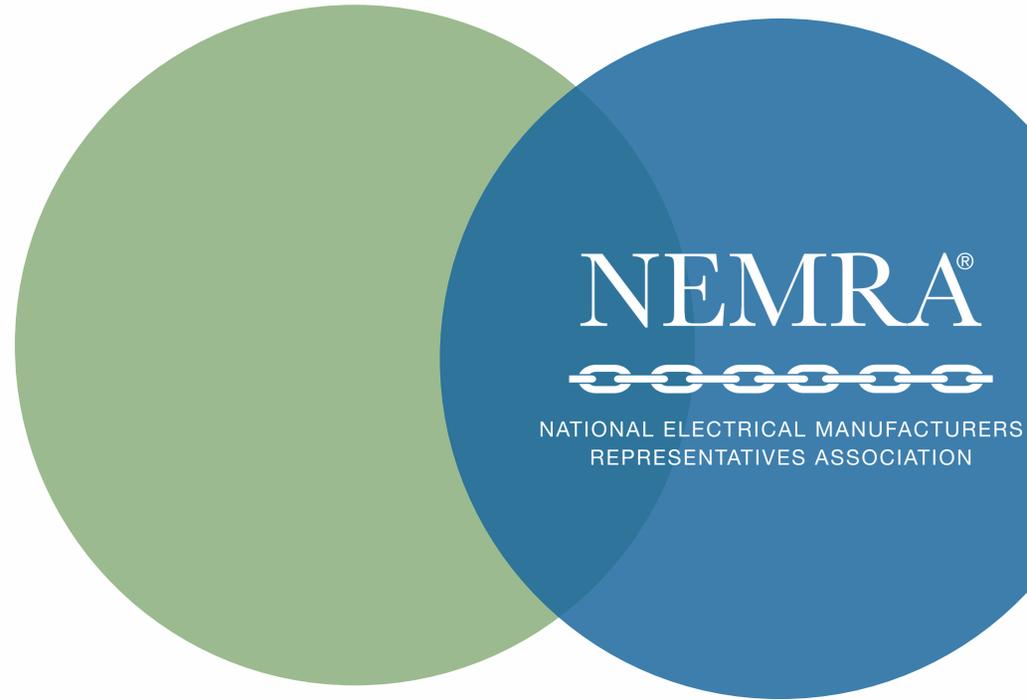


NEMRA'S EMPOWERING MENTORSHIP PROGRAM (E.M.P.) WILL BRING OUR INDUSTRY PROFESSIONALS TOGETHER TO ACCELERATE SELF-DEVELOPMENT, CAREER PROGRESSION, AND OVERALL CONFIDENCE. THE E.M.P. WILL ALSO PROVIDE AN EFFECTIVE AND LOW-COST WAY FOR SENIOR EMPLOYEES TO PASS ON KNOWLEDGE OF THE INDUSTRY AND TO EXPOSE NEW AND DIFFERENT PERSPECTIVES TO ONE ANOTHER, FOSTERING A CULTURE OF LEARNING, NURTURING, AND GROWTH.

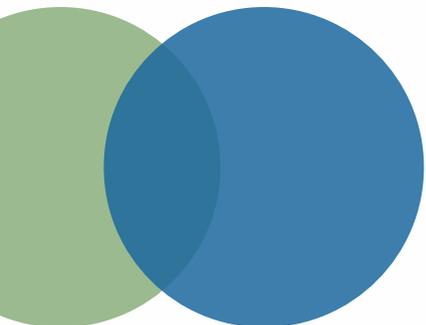


# NEMRA'S EMPOWERING MENTORSHIP PROGRAM

## CONTACT US

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www.nemra.org

2022-23





# ABOUT

## THE MENTORSHIP PROGRAM

- Is focused on developing talent – allowing us to tailor the program on specific needs and topics relevant to you.
- Mentors are senior leaders and experienced veterans from the industry.
- Offers a course plan and guidebook, providing a solid starting point and ending point, meeting guidelines, conversation starters, and tips for building your mentoring relationship. Simply put, the program is structured without being too rigid.

## BENEFITS OF BEING A MENTOR

- Shorten your learning curve
- Make connections
- Sounding board of ideas
- Develop your knowledge and skills
- Encouragement, support and help
- Improve your communication skills
- Advance your career

## BENEFITS OF BEING A MENTEE

- Personal satisfaction
- Leave your legacy
- Improve your skills
- Learn something new
- Leadership development
- New perspectives
- Be challenged and inspired
- Advance your career

## GENERAL REQUIREMENTS

- The Empowering Mentorship Program is by nomination only for individuals who are members of NEMRA.



# 2022-23 PROGRAM

## THE PROCESS

Our mentors complete a profile and self-assessment to identify their strengths. Those strengths and backgrounds are used to match with a mentee ensuring both get the most out of the experience. After you are matched, we ask that you:

- Share your insights, experience and lessons learned throughout your career.
- Attend the kick-off and wrap-up celebration.
- Meet with your mentee six times for 1-hour each between the kick-off and wrap-up meetings, ideally every other week. These meetings can be via phone, video, live or a combination that works for you and your mentee.
- Focus on your mentee and his/her development goals.

## STRUCTURE

- Led by KJ Van and Stacey Felzer.
- There is no cost to be a mentor and \$800 to sponsor a mentee. Additional items upon registration include:
  - NEMRA Swag Bag
  - 1-night stay at the Virgin Hotel in Las Vegas
  - Complimentary networking/cocktail reception on 1.29.23, breakfast and 1.30.23.
  - Copy of *"The Catalyst: How to Change Anyone's Mind"* by Jonah Berger.

## LIVE-EVENT PRACTICES

- Invite Only Kick-off at NEMRA23
- Arrival **1.29.23** with a networking cocktail reception
- **1.30.23** starts with a 3-hour interactive workshop



# PLATFORM BUILDING

## BRANDING THE PROGRAM

- NEMRA will create a social media presence via NEMRA's LinkedIn group so that Empowering Mentors and Mentees can stay involved with the brand
- NEMRA's social media accounts will promote the events and communication

## SPONSORING AT NEMRA23

- NEMRA offers sponsorship opportunities which may include:
  - Company logo on conference website
  - Company logo on conference app
  - Co-sponsor of conference Mentorship session
  - Co-sponsor of conference Networking reception
  - Featured in pre and post conference email blasts
  - Company logo on mentorship landing page on throughout duration of program
  - 2 complimentary conference registrations for session attendee.

## WORK WITH NEMRA NATIONAL

Get involved with the NEMRA Empowering Mentorship program to expand your network nationally and learn about NEMRA on a national level.

## EMPOWERING MENTORSHIP SPONSORSHIP

Become a best-in-class supporter of our mentors and mentees.



[nemra@nemra.org](mailto:nemra@nemra.org)

