

Monday - 1/29

Arrivals for Emerging Leaders, Demand Generation participants and BOD/NMG

1 - 4 PM PST

Sales Mastery - Demand Generation interactive workshop led by industry SME and sales leadership expert, Dr. Jeffrey Magee (DAY ONE)

7 - 9 PM PST

Reception for BOD/NMG, Emerging Leaders and Demand Generation participants

Tuesday - 1/30

8 - 12 PM PST

NEMRA's Emerging Leaders Program led by 5-time tech entrepreneur, Josh Linkner (*breakfast will be available 8 - 9 AM PST*)

12 - 6 PM PST

Registration and Silent Auction (benefiting GSF R.I.S.E. Program) opens

1 - 5 PM PST

Sales Mastery - Demand Generation interactive workshop led by industry SME and sales leadership expert, Dr. Jeffrey Magee (DAY TWO).

Day two will begin with ABB's Scott Dunnington, Vice President of T&B- C&I Sales, and Michael Mooneyham, Regional Leader- South Central for ELIP, who will share insights and discuss processes and marketing strategies that nurture demand generation.

6 - 9 PM PST

NEMRA Welcome Reception and Awards Ceremony

Wednesday - 1/31

7 - 8 AM PST

5 - Member Panel Discussion - "Distributor Insights - Aligned for Greater Success" (*light breakfast available*)

8:30 - 6:15 PM PST

One - on - one meetings

(Ten 45-minute one - on - one meetings available)

Distributors will be available for personal meetings throughout the day in The Theater

Evening open

Thursday - 2/1

7 - 6 PM PST

One - on - one meetings

(Eleven 45 minute one - on - one meetings available)

Distributors will be available for personal meetings throughout the day in The Theater

9:30 PM PST

Silent Auction (benefiting GSF R.I.S.E. Program) closes

Evening open

Friday - 2/2

7 - 5 PM PST

One - on - one meetings

(Ten 45 minute one - on - one meetings available)

8 - 10 AM PST

Pick Up Silent Auction items

Departures - See you in Orlando for NEMRA25