

STRENGTH IN COMMUNITY

DOUBLE DOWN

55 Years

promoting the value, relevancy, and cost effectiveness of the independent NEMRA representative to the electrical industry

146 members participated in NEMRA professional development programs over past two years

Industry Supply Chain 2.0

NEMRA

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NEMRA appearance at NECA Convention & Trade Show



ear volunteering at GSF's Snowball Express with NEMRA members

57% increase in scholarship applications



\$207,500

awarded in scholarships

Service Provider Discounts

- Market Intelligence
- Software
- PEO



new advisory & council members

"As a proud supporter of NEMRA, I look forward to continued collaboration and engagement with the organization's educational initiatives."

> **Scott Lessing** COO, Ewing Foley, Inc

The SBLC is advocating for your future as independent representatives



Protect



Career Development Toolkit

> **Built-in Learning Management** System (LMS)

CEU opportunities through

Real-time metrics & reporting

5 rep-curated training tracks



65%

increase in NEMRA U subscribers from 2022 to 2023

manufacturers supplying NEMRA U content

"Without NEMRA, Patriot would not be the company it is today...Great Agents help build Great Companies!"

Tom Click

CEO and President, Patriot Industries

\$70,000 donated to the Gary Sinise Foundation

All CEMRA members are **NEMRA** members

\$54,000

saved in free upgrades for NEMRA members using Rides & Rentals

JUST

campaign launched, resulting in...

members

members

700

car rentals completed in the last year

180

NEMRA members enrolled in Rides & Rentals **Emerald Club**

NEMRA members have enrolled in the NEMRA Perks Program

200+ \$4,500

in savings for NEMRA members using the **NEMRA Perks Program**

Abenity

2024 SBLC Initiatives

- Infrastructure investment
- Tax policy
- Regulatory policy



harge Up Your Value













300% increase in impressions across

all LinkedIn Posts

It pays to be a NEMRA member