

NEMRA Code of Ethics

This Code of Ethics is the set of principles and standards that all NEMRA members strive to meet with customers, organizations, competition, communities, and colleagues in all activities.

As a NEMRA member, I pledge to:

01.

Maintain the highest standard of personal and professional conduct.

02.

Promote and encourage the highest level of ethical behavior.

03.

Always communicate in a professional, truthful, and accurate manner.

04.

Strive for excellence in all industry commitments.

05.

Continuously expand personal knowledge of products, services, and professional skills.

06.

Advocate loyalty to the manufacturer representatives and manufacturers of NEMRA, and the NEMRA organization.

07.

Aspire to operate with respect to existing contractual relationships of fellow NEMRA members.

08.

Use only legal means in all activities and when in doubt, seek counsel.

09.

Work with colleagues to improve the industry and profession for future generations.

As a NEMRA member, I will work toward achieving these standards to strengthen the reputation and integrity for which we all strive.