

2025 SBLC
INITIATIVES



Tariff
Policy



Tax
Policy



Reporting
Compliance

THE SBLC IS ADVOCATING FOR
YOUR FUTURE AS INDEPENDENT
REPRESENTATIVES

19 NEW

advisory &
council members

IT
STARTS
WITH

COLLABORATION

\$90,500+

Gary Sinise
Foundation donations

51



member companies
participated in
professional development



216

members participated
in professional
development

77%

of NEMRA Reps
manage up to 5 lines
(or more) in Lighting
or Lighting Controls

IT STARTS WITH US

AN OVERVIEW OF NEMRA

2 PROFESSIONAL
DEVELOPMENT

bootcamps launched
this year

IT
STARTS
WITH

LEADERSHIP

28%

of NMG Members are
involved in Lighting
or Lighting Controls

Free upgrades through
Rides & Rentals saved
members over

\$60,000

953



vehicle rentals
completed

JUST 1 CAMPAIGN RESULTED IN

23

new Rep
members

&



17

new NMG
members

IT
STARTS
WITH
INNOVATION

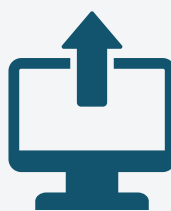
NEMRA
SAVED 67%



with Estes
Trucking

669

soft skill courses
in NEMRA U



44

manufacturers
supplying NEMRA U
content



\$242,500

awarded in
scholarships



300,000+

impressions on
LinkedIn posts