



FOR IMMEDIATE RELEASE:

NEMRA Lighting and NAILD Announce Alliance to Expand Access to LS-C Certification for Lighting Professionals

Carmel, Indiana – April 2, 2025 – The National Electrical Manufacturers Representatives Association (NEMRA) Lighting Division and the National Association of Innovative Lighting Distributors (NAILD) have announced a strategic alliance to provide NEMRA Lighting members with access to NAILD's new **Lighting Specialist in Controls (LS-C) Certification Program**.

This collaboration underscores both organizations' commitment to enhancing industry expertise in lighting controls and equipping professionals with the knowledge needed to deliver efficient, code-compliant, and high-quality lighting control solutions. Through this partnership, NEMRA Lighting members will have the opportunity to participate in **NAILD's LS-C training at a preferred rate**, further strengthening their ability to support manufacturers, distributors, and end-users in a rapidly evolving market.

"NEMRA Lighting is committed to advancing the capabilities of our members, and this partnership with NAILD provides them with an essential resource to develop their expertise in lighting controls," said Jeff Bristol, Divisional Vice President of NEMRA Lighting. "As lighting controls become increasingly integral to energy efficiency and project specifications, the LS-C certification will empower our members with the tools and confidence to drive sales, support installations, and add value to their customers."

The **NAILD LS-C Certification Program** offers three distinct certification tracks tailored to different industry roles:

- **LS-CD (Distribution):** Focused on professionals who sell, stock, and coordinate lighting controls projects, including project documentation interpretation, bill of materials (BOM) creation, and quotation generation.
- **LS-CS (Specialist):** Designed for those working with incomplete or unclear project documentation, training them to develop control intent narratives and one-line diagrams to support sales and project execution.
- **LS-CI (Installation):** Geared toward professionals overseeing and supporting installations, ensuring proper procedures, system operation training, and ongoing support.

The program includes a series of **live preparatory webinars on May 13th, 20th, and 27th**, followed by a **hands-on, in-person training session on June 16-17** and an **exam on June 18** at the Dallas Market Center, ahead of **Lightovation (June 18-21, 2025)**—the largest residential lighting show in North America.

Special member benefits for NEMRA Lighting representatives include:

- Discounted pricing for the LS-C certification program
- Exclusive access to industry-leading lighting controls education
- Networking and business development opportunities with NAILD's extensive member network



National Electrical Manufacturers Representatives Association
1905 South New Market Street, Suite 257 • Carmel, IN 46032 • (317) 975-1999
www.nemra.org • nemra@nemra.org



To register for the LS-C Certification Program and learn more about this exciting new member benefit, visit www.naild.org/ls-c.

For media inquiries, please contact Mary James Banter at mjames@nemra.org

About NEMRA Lighting

NEMRA Lighting, a division of the National Electrical Manufacturers Representatives Association (NEMRA), is dedicated to empowering lighting & controls representatives, agencies, and manufacturers to succeed in a fast-evolving market. By providing critical advocacy, cutting-edge educational resources, and unparalleled networking opportunities, NEMRA Lighting is uniquely positioned to foster stronger collaboration between agents and manufacturers, fueling growth and driving innovation within the lighting industry.