



IMMEDIATE RELEASE

NEMRA President Releases Statement on EO to Accelerate US Investment

CARMEL, IN (April 1, 2025) — On March 31, 2025, President Trump signed an executive order establishing the United States Investment Accelerator. This action will accelerate investment into America's economy, unleash economic prosperity, and secure America's economic future.

"It's encouraging to see efforts aimed at accelerating investment and streamlining regulatory processes to benefit the U.S. economy," said Jim Johnson, President and CEO, of the National Electrical Manufacturers Representatives Association (NEMRA).

"As the association for independent manufacturers' representatives, we are keenly aware of how important a thriving and streamlined economic environment is for the businesses we represent. The focus on attracting both foreign and domestic investments, especially in high-growth areas like technology and manufacturing, could provide significant opportunities for manufacturers and, by extension, the independent reps who work with them.

It's essential that these efforts also consider the unique role of independent representatives in supporting manufacturers to effectively navigate and capitalize on these opportunities. Reducing red tape and improving capital deployment could be instrumental in ensuring that manufacturers, regardless of their size, can remain competitive and continue to grow in this evolving market.

We look forward to seeing how these initiatives will benefit the broader manufacturing community and, in turn, the NEMRA independent reps who serve them".

This new order establishes the **Investment Accelerator** within the Department of Commerce to fast-track investments over \$1 billion by cutting red tape, reducing regulatory burdens, and expediting permitting. It also strengthens oversight of the CHIPS Program Office to secure better deals and attract both domestic and foreign investment.

ABOUT NEMRA

Established in 1969, NEMRA, the National Electrical Manufacturers Representatives Association, offers its members powerful resources for educational and professional development, networking, and new business opportunities. NEMRA combines the premier sales and marketing agencies in the electrical industry with top manufacturers.



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