# **Empowering**

Independent Lighting Agents & Manufacturers





Networking & Business Planning



Industry Advocacy



Strategic Growth



Education & Development

### Membership **Benefits**

### **Advocacy**

Promoting fair policies, ethical business practices, and industry standards.

### **Education & Training**

Access to LC & CLCP certifications, lighting controls training, and competitive market strategies.

### **Networking & Events**

Participate in industry summits, roundtables, and networking groups to engage with key decision-makers.

### A Unified Voice for the Lighting Industry

NEMRA Lighting was established to provide a strategic direction and strong advocacy for independent lighting agencies and manufacturers. By uniting industry experts and resources, we foster growth, enable professional development, and strengthen business relationships across the lighting sector.

Connect With Us





LinkedIn



### Annual **Lighting Summit**

This premier business planning conference brings together industry leaders for one-on-one strategic meetings designed to:

- Develop and finalize comprehensive business plans.
- Set mutual growth and development objectives.
- Outline key sales strategies and market positioning.
- Allocate resources for maximum efficiency and success.
- Review new products and concepts in a private setting

Beyond planning, attendees gain access to expert-led sessions, networking opportunities, and panel discussions to drive success.

### Member Resources

#### **NEMRA University**

Over 2000+ online courses available for professional growth.

### **Industry Whitepapers**

Research-backed insights on market trends and negotiation strategies.

## Business Tools & Support Services

Access to specialized resources that increase profitability and operational efficiency.

### **Strategic Alliances**

Collaborations with key organizations such as NAED, NEMA, NECA, and IES to enhance advocacy and training opportunities.



**Be part** of the only national association dedicated to advancing independent lighting agencies. Gain access to unparalleled resources, expert insights, and a thriving professional network to help your business grow and succeed.





