

Why You Should Join the NEMRA NMG Executive Committee



1. Shape Channel Strategy

Guide the direction of the NEMRA Manufacturers Group by influencing policies, aligning rep-manufacturer strategies, and addressing industry trends impacting the rep model.



2. Collaborate with Leading Reps

Build strong partnerships with top independent reps by co-developing tools, programs, and initiatives that drive and support mutual growth.



3. Elevate Industry Presence

Enhance your company's visibility within NEMRA and the broader electrical distribution ecosystem, positioning your brand as a forward-thinking, committed partner.



4. Gain Critical Insights

Access to timely intelligence on key issues like market shifts, AI integration, and workforce trends that serve to strengthen strategic planning and alignment.



5. Expand Executive Networks

Engage with senior leaders from top manufacturing firms to benchmark informally, share ideas, and build high-value relationships.



6. Shape the Future of the Rep Model

Contribute to initiatives like "Rep of the Future" and "Manufacturer of the Future" that shape NEMRA's evolving value proposition and align with both the rep and manufacturers' real-world needs.



7. Advance Trilateral Channel Collaboration

Help define how we connect critical data streams—Opportunities, Analytics, Knowledge, and more—between Manufacturers, Reps, and Distributors to drive smarter decisions and stronger partnerships across the channel.

Join the NMG Executive Committee and be part of a select group of forward-thinking manufacturers driving real change. This is your opportunity to leave a lasting impact on the association. Apply today.



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