

# ***Empowering***

Lighting Agents &  
Lighting Manufacturers

NEMRA<sup>®</sup>  
  
Lighting

## The Future of *Lighting* Starts Here

NEMRA Lighting Gives You a Competitive Edge

NEMRA Lighting Division is dedicated to empowering independent lighting representatives and their manufacturing partners. Membership in NEMRA Lighting Division connects you to a powerful network of professionals, programs, and resources powered by three core pillars:

**Advocacy**, **Education**, and **Networking**.



NEMRA Lighting  
**ADVOCACY**

***Championing** the voice of  
lighting agencies and  
manufacturers*



NEMRA Lighting  
**EDUCATION**

***Empowering** members by  
building capability and  
advanced credentials*



NEMRA Lighting  
**NETWORKING**

***Building** connections and  
collaboration to  
strengthen partnerships*

Connect  
**With Us**

Website



LinkedIn



## Lighting Summit

**Dallas, Texas – Oct. 15–17, 2026**

An exclusive NEMRA Lighting conference, bringing industry leaders together for impactful one-on-one strategic meetings.

- Develop and finalize comprehensive business plans.
- Set mutual growth and development objectives.
- Outline key sales strategies and market positioning.
- Allocate resources for maximum efficiency and success.
- Review new products and concepts in a private setting

## Member Resources

### Service Providers

Access to specialized resources that increase profitability and operational efficiency.

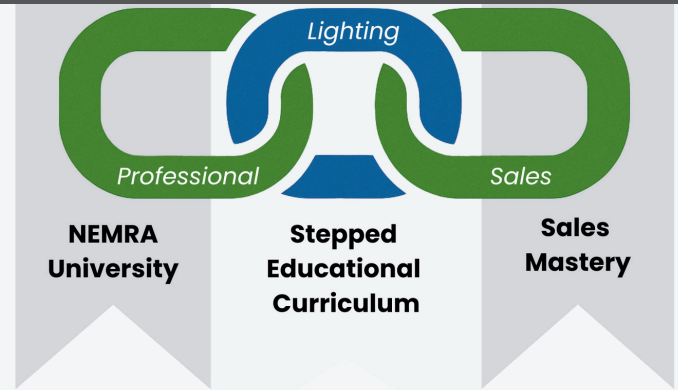
### Industry Insights

Research-backed whitepapers on lighting market trends, hot topics, and strategies.

### Strategic Alliances

Collaborations with key organizations, including NAED, NEMA, NECA, and IES, to enhance advocacy and training opportunities.

## Training Programs



### NEMRA University

For Professional Training: Choose from over 2000+ online courses available for skill development.

### Stepped Educational Curriculum

**RECENTLY LAUNCHED**

For Lighting Training: In conjunction with IES, four virtual, stepped courses for a pathway to lighting knowledge.

### Sales Mastery

For Sales Training: Access the Sales Mastery training series on high-interest advanced selling techniques.

## Networking Events

**RECENT TOPICS**

"Specifying Controls for Today and for the IoT Future."

"The Impact of AI on Lighting"

"Understanding BABA / BAA"

Industry Events: **LEducation, Lightfair, LightX, ArchLIGHT, and IES Conferences.**

Join the  
**Movement**

Email Jeff Bristol  
Divisional Vice President

Email: [JBristol@NEMRA.org](mailto:JBristol@NEMRA.org)

