



NEMRA26

Power Tomorrow, Today

SUNDAY, FEBRUARY 8, 2026

3 - 6 PM

Registration Open

5:30 PM

Reception – Super Bowl Social

**Kick off NEMRA26 with us Sunday night at the Super Bowl Social! Enjoy the big game on big screens, great food, drinks, and time to connect with reps, manufacturers, and peers.*

MONDAY, FEBRUARY 9, 2026

7 - 8 AM

Grab 'n Go Breakfast

7 - 8 AM

Powering Horizons Networking Breakfast

8 - 8:50 AM

Powering Horizons - Elevating Talent Across the Industry

**An interactive panel discussion designed to guide agencies in developing strategies for talent expansion and diversification.*

8 - 5 PM

One-on-One Meetings

**Reps/Manufacturers, Distribution & Contractors*

8 - 5 PM

Expo/Service Provider Floor Open

12 - 12:50 PM

General Session - Plugged into Opportunity

**How AI is Powering the Next Generation of Electrical Construction, led by Josh Bone, Executive Director of ELECTRI International*

4 - 4:50 PM

Contractor Currents - What's Shifting & What it Means

**A Roundtable Dialogue on Labor, Project Management & the Future of Construction.*

5 - 6 PM

NEMRA & NEMMY Awards Ceremony

TUESDAY, FEBRUARY 10, 2026

- 5:45 AM** NEMRA Education Foundation 5K - Powered by Purpose
- 7 - 8 AM** Grab 'n Go Breakfast
- 8 - 6 PM** One-on-One Meetings
**Reps/Manufacturers, Distribution & Contractors*
- 8 - 8:50 AM** POS Unplugged - Real Talk from the Field
**A Ground-Level Dialogue on What's Working, What's Broken & What Needs to Change.*
- 8 - 5 PM** Expo/Service Provider Floor Open
- 9 - 4 PM** Professional Headshots Available
- 4 - 4:50 PM** Future Proof - Shaping the Next Era of Reps & Manufacturers
**Insights from the MOTF & ROTF Study, and What They Mean for Your Business Tomorrow.*

WEDNESDAY, FEBRUARY 11, 2026

- 7 - 8 AM** Grab 'n Go Breakfast
- 8 - 9 AM** AM Sessions
Service Provider (4 Sessions)
**Offered on a first-come, first-served basis.*
- 8 - 12 PM** One-on-One Meetings
**Reps/Manufacturers*

