

NEMRA SERVICE PROVIDERS

WHAT WE **EXPECT** – WHAT YOU **GAIN**

Requirements Checklist: Becoming a NEMRA Service Provider

To be recognized and listed as a NEMRA service provider, your company must:

☐ **Demonstrate Industry Expertise**

- *Provide specialized knowledge in technology, operations, sales, marketing, finance, logistics, or workforce development.*
- *Deliver solutions designed specifically for independent representatives and their manufacturer partners.*

☐ **Provide Tangible Business Value**

- *Offer services, tools, or platforms that help NEMRA members increase efficiency, profitability, and competitiveness.*
- *Deliver measurable outcomes, such as cost savings, sales growth, or operational improvements.*

☐ **Support Education and Training**

- *Contribute to rep and manufacturer development through webinars, workshops, certifications, or thought leadership.*
- *Share actionable insights at NEMRA events and through NEMRA platforms.*

☐ **Engage with the NEMRA Community**

- *Participate in NEMRA conferences, initiatives, and networking events.*
- *Build connections with reps, manufacturers, and distributors to foster collaboration.*

☐ **Align with NEMRA's Mission and Values**

- *Support initiatives that elevate the role and impact of independent sales representatives.*
- *Commit to professionalism, integrity, and advancing the electrical channel.*

☐ **Offer Exclusive Member Benefits**

- *Provide special pricing, customized programs, or early access to innovative solutions for NEMRA members.*
- *Share case studies and best practices that drive measurable results for our members.*

☐ **Maintain Ongoing Communication and Support**

- *Keep NEMRA and NEMRA members informed of new offerings, updates, and tools.*
 - *Deliver reliable and responsive service to the NEMRA community.*
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Why Become a NEMRA Service Provider?

By partnering with NEMRA, service providers gain access to a powerful network of independent manufacturers' representatives and manufacturers across the electrical industry. Benefits include:

Exclusive Access and Visibility

- *Connect directly with hundreds of top reps and manufacturers who rely on NEMRA for trusted partnerships.*
- *Showcase your expertise through NEMRA events, webinars, and marketing channels.*

Business Growth Opportunities

- *Build relationships that lead to long-term clients and industry recognition.*
- *Position your company as a thought leader and trusted solution provider in a growing, competitive marketplace.*

Partnership and Support

- *Work alongside NEMRA to deliver value-added programs, co-branded education, and industry resources.*
- *Leverage NEMRA's reputation to strengthen your credibility and reach in the electrical channel.*

Interested in becoming a **NEMRA** Service Provider?

Contact us at nemra@nemra.org to start your journey with NEMRA.