

**World Class
Training
Opportunity**

NEMRA[®]



NATIONAL ELECTRICAL MANUFACTURERS
REPRESENTATIVES ASSOCIATION

Choose Your Skill Building Bundle

Limited Time: Save Big on Your Training Path

Discounted Skill Training Bundles Now Available

SALES MASTERY



Standard Bundle:

Add any individual Sales
Mastery course for only **\$99**.

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UNIVERSITY

Premium Bundle:

Purchase a **\$215** bundle with all
(4) Sales Mastery courses,

This promotion is available until December 31, 2025. Scan the QR Code
below to pick your bundle and save big today!

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Pick Your
Bundle



Select Your Training Path

Standard Bundle Options

or

Premium Bundle Options

Choose One course

Choose Four courses

The following Sales Mastery courses are available virtually in NEMRA University. Pick your Bundle, then pick your course(s).



Demand Generation *5 Hour Course*

- **Master Demand Generation:** Understand customer behavior to anticipate and shape demand.
- **Drive Revenue Growth:** Build trust and align with client needs to boost sales.
- **Elevate Performance:** Gain advanced skills to achieve measurable growth.



Performance Driven Selling 1.0 *6 Hour Course*

- **Sharpen Sales Skills:** Enhance abilities to excel in a competitive market.
- **Strategic Account Assessment:** Uncover opportunities and key buyer insights.
- **Retention Strategies:** Strengthen relationships and drive client loyalty.



Sales Management *6 Hour Course*

- **Leadership Tools:** Gain strategic and tactical skills to lead high-performing sales teams.
- **Action Planning:** Develop a sustained plan to drive consistent results.
- **Business Growth:** Master strategies to find, engage, grow, and retain clients.



Advanced Selling *5 Hour Course*

- **Advanced Selling Strategies:** Learn techniques to boost effectiveness and drive growth.
- **Complex Sales Mastery:** Navigate challenging sales situations with confidence.
- **Client Value Focus:** Close more deals while delivering exceptional value.

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