NEMRA®

Small Businesses Powering the Alliance to Electrify America

320

NEMRA REP FIRMS

COVERING ALL 50 STATES AND PUERTO RICO

68% OF NEMRA FIRMS ARE 15 EMPLOYEES OR LESS

$177B

TOTAL U.S. ELECTRICAL DISTRIBUTION MARKET

$151B → $84B

AVAILABLE TO NEMRA AGENTS

NEMRA AGENTS REPRESENT 56% OF THAT BUSINESS

Based on **March 2026 findings by DISC CORP & Channel Marketing Group*

Supply Chain

- Connect manufacturers to distributors and contractors
- Improve supply chain efficiency
- Support domestic content and trade compliance
- Support American manufacturing competitiveness

Workforce

- Employ technical sales and engineering professionals nationwide
- Provide product training and field expertise
- Support federal skills workforce development initiatives
- Serve manufacturers, distributors, and contractors engaged in infrastructure, energy, healthcare, education, and commercial construction

Leadership

- Support infrastructure funding deployment
- Advocate streamlined permitting processes
- Protect pass-through tax treatment (Section 199A)
- Reduce regulatory burdens on small employers

Electrification depends not only on manufacturers, distributors, and contractors, but on the independent manufacturers' representatives who connect them in every congressional district across the United States.