

Annual Manufacturer Sponsorships

Put **Your Brand** at the Forefront of Industry Education

PREMIER
\$10,000

Includes the following:

- Private manufacturer training ecosystem powered by NEMRA U
 - Dedicated training space to manage and support your internal team and rep network
 - Upload your own courses alongside NEMRA U content to support rep training, employee development, and manager-rep alignment
 - Brand uploaded course thumbnails with your company logo and visuals
- Includes up to 12 NEMRA U subscriptions
 - Minimum of 2 reserved seats for manufacturer university administrators
- Includes 3 NEMRA U course sponsorship opportunities
- Exclusive sponsorship of one NEMRA U electrical training course

STRATEGIC
\$7,500

Includes the following:

- Private manufacturer training ecosystem powered by NEMRA U
 - Dedicated training space to manage and support your internal team and rep network
 - Upload your own courses alongside NEMRA U content to support rep training, employee development, and manager-rep alignment
 - Brand uploaded course thumbnails with your company logo and visuals
- Includes up to 8 NEMRA U subscriptions
 - Minimum of 2 reserved seats for manufacturer university administrators
- Includes 2 NEMRA U course sponsorship opportunities

SUPPORTING
\$5,000

Includes the following:

- Private manufacturer training ecosystem powered by NEMRA U
 - Dedicated training space to manage and support your internal team and rep network
 - Upload your own courses alongside NEMRA U content to support rep training, employee development, and manager-rep alignment
 - Brand uploaded course thumbnails with your company logo and visuals
- Includes up to 4 NEMRA U subscriptions
 - Minimum of 2 reserved seats for manufacturer university administrators
- Includes 1 NEMRA U course sponsorship opportunities

Note: All sponsorship levels include company logo placement on the NEMRA University landing page and NEMRA.org for ongoing brand visibility. Each tier also includes bundled NEMRA University subscriptions, with additional annual licenses available for **\$180/year**.

Foundation Information

NEMRA University is an educational program of the NEMRA Educational Foundation, a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. The tax treatment of payments to the Foundation depends on the nature of the payment and the value of any goods or services received in return. Companies should consult their tax advisor regarding the deductibility of any sponsorship, contribution, or program purchase.

Manufacturer Sponsorship Benefit Details

Sponsorship gives manufacturers a branded university space, user access based on tier, course branding opportunities, premium electrical learning path visibility at the top level, and logo placement across NEMRA University touchpoints.

1. Host Your Own Manufacturer University

A dedicated area within NEMRA University where manufacturers can organize and deliver product specific content, internal training, and other learning resources in one central location for their staff and reps under contract.

- **Use:** Central location for product training, internal content, and ongoing learning resources
 - **Audience:** Internal staff and reps under contract
 - **Value:** Keeps manufacturer specific learning organized and easy to access in one place
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2. Course Sponsorship

Course sponsorship allows manufacturers to add their branding to courses already included in the NEMRA University base subscription, with each sponsored course identified as *Sponsored by [Manufacturer Name]*.

- **Scope:** Applies to courses already included in the base subscription
 - **Branding:** Manufacturer branding is added to the sponsored course
 - **Designation:** Each sponsored course be labeled *Sponsored by [Manufacturer Name]* and the manufacturer logo
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3. Electrical Learning Paths Exclusive Sponsor

The \$10,000 sponsor receives exclusive branding recognition for Electrical Learning Paths within NEMRA University. These curated paths combine courses from established industry education providers and industry sources and may be identified as *Sponsored by [Manufacturer Name]*, with the manufacturer's logo featured on the learning path.

- **Tier:** Exclusive to the \$10,000 sponsorship level
- **Content:** Learning paths combine courses from established industry education providers and industry sources
- **Recognition:** The path can display *Sponsored by [Manufacturer Name]* and the manufacturer logo