

NEMRA27 CONFERENCE AGENDA



Sunday, January 31, 2027

8:00 am – 5:00 pm	Registration Open
2:00 pm – 5:00 pm	NEW One-On-One Meetings Kick-Off
5:00 pm – 6:30 pm	Welcome to NEMRA27 – Texas BBQ Reception

Monday, February 1, 2027

5:45 am	NEMRA Education Foundation 5K
6:30 am – 5:00 pm	Registration Open
8:00 am – 5:00 pm	One-On-One Meetings
8:00 am – 5:00 pm	Expo/Service Provider Floor Open
9:00 am – 9:45 am	AI – From Chat to Coworkers <i>Speaker TBD</i>
10:00 am – 10:45 am	Project Nexus: The Future of Supply Chain Visibility Scott Wagner (NAED), <i>Facilitator</i> ; Wes Smith (NAED), Patrick Knight (IDEA), and Taresh Grover (Pull Logic)
12:00 pm – 12:50 pm	Opening Keynote (Lunch Provided) Bounce Back Better: How to Build the Muscles of Resilience in Sales and in Life Craig Wortmann (Founder & Academic Director Kellogg Sales Institute, CEO Sales Engine)
2:00 pm – 2:45 pm	Build Your Personal & Company Sales Engine Craig Wortmann (Founder & Academic Director Kellogg Sales Institute, CEO Sales Engine)
3:00 pm – 3:45 pm	Build Your Personal & Company Sales Engine Craig Wortmann (Founder & Academic Director Kellogg Sales Institute, CEO Sales Engine)
5:00 pm – 6:00 pm	NEMRA & NEMMY Awards Ceremony

Tuesday, February 2, 2027

6:30 am – 5:00 pm	Registration Open
8:00 am – 5:00 pm	One-on-One Meetings
8:00 am – 5:00 pm	Expo/Service Provider Floor Open
9:00 am – 9:45 am	The Future of Lighting – Executive Leadership Panel Hagen Denton (ELA + Synergy), <i>Facilitator</i> ; Chip Taylor (Current Lighting), Christy Tilton (Genlyte Solutions, a Signify business), Chris Chickanosky (Halco Lighting Technologies) <i>Additional Speakers TBD</i>
10:00 am – 10:45 am	AI – From Chat to Coworkers <i>Speaker TBD</i>
2:00 pm – 2:45 pm	Project Nexus: The Future of Supply Chain Visibility Scott Wagner (NAED), <i>Facilitator</i> ; Wes Smith (NAED), Patrick Knight (IDEA), and Taresh Grover (Pull Logic)
3:00 pm – 3:45 pm	The Future of Lighting – Executive Leadership Panel Hagen Denton (ELA + Synergy), <i>Facilitator</i> ; Chip Taylor (Current Lighting), Christy Tilton (Genlyte Solutions, a Signify business), Chris Chickanosky (Halco Lighting Technologies) <i>Additional Speakers TBD</i>

Wednesday, February 3, 2027

6:30 am – 12:00 pm	Registration Open
8:00 am – 8:50 am	Closing Keynote Leading in the Age of Electrification Debra Phillips (President & CEO, NEMA)
9:00 am – 12:00 pm	One-On-One Meetings
12:00 pm	Departures – See you in Orlando for NEMRA28

Note: All times listed are in Central Time (CT)

See you in Dallas!